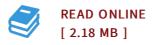




The Little Book of Venture Capital Investing: Empowering Economic Growth and Investment Portfolios (Hardback)

By Louis C. Gerken, Wesley A. Whittaker

John Wiley Sons Inc, United States, 2014. Hardback. Book Condition: New. 1. Auflage. 180 x 130 mm. Language: English. Brand New Book. A little book full of enormous value for novices and seasoned venture capitalists alike After having been thrown for a loop by the bursting of the tech bubble more than a decade ago, the venture capital industry suddenly has come roaring back to life over the past two years. In 2011 alone, more than \$7.5 billion in venture capital was invested representing more than a 19 increase over the previous year in more than 966 companies. A majority of these companies reside in the life sciences, Internet, and alternative energy sectors. In today s weak job market, VC is more important than ever, since financing new tech, alternative energy, media, and other small to mid-sized companies is vital to creating new jobs. Written by Lou Gerken, a noted international authority on venture capital and alternative investments, this book tells you everything you need to know about the venture capital industry s important role in enhancing economic growth and employment. It is also the perfect go to primer on making venture capital investments to enhance portfolio returns. *...



Reviews

This is the finest book i have got study till now. It usually does not price a lot of. I found out this publication from my i and dad encouraged this book to understand.

-- Jamil Collins

Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

-- Brian Bauch