



User Needs Survey: Preliminary Results (Classic Reprint)

By Robert M Alloway

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from User Needs Survey: Preliminary Results We have undertaken an in-depth survey of managerial information needs and the Dp practices and application systems intended to fulfill those needs. The objective is to improve our understanding of managerial end-users of computer systems what types of systems do they have and how satisfied are they with them; what types of systems do they want and what is inhibiting their development; how do they perceive their Dp departments and why; what are their priorities and how is Dp performing; etc. We are also investigating these issues from the point of view of Dp management to identify areas of agreement and mis-perception. The approach has been to directly survey user and Dp managers on needs, procedures, policies, priorities and performance. This is not unlike a traditional marketing study, where a company surveys its customers and potential customers to determine their needs in order to affect product design, product mix, manufacturing procedures and corporate planning. Without a reliable needs definition for end-users, it is conceivable that Dp departmental and systems plans...



READ ONLINE
[1.57 MB]

Reviews

Extensive guide for ebook lovers. It generally does not cost excessive. Your way of life span will likely be convert the instant you complete looking at this ebook.

-- **Rocky Dach**

Certainly, this is the very best work by any author. It is amongst the most remarkable publication i have got study. I am just happy to inform you that this is actually the greatest pdf i have got study inside my individual daily life and can be he very best publication for at any time.

-- **Gilbert Rippin**